

Billing Decision

Description and Importance

Getting paid fairly for your clinical expertise is not just a business necessity—it's a professional imperative. This chapter provides a pragmatic guide to billing for adult ADHD evaluations, whether through private pay or insurance reimbursement. Many clinicians hesitate when it comes to money, but establishing a reliable, ethical, and scalable billing process enables you to build a thriving practice and confidently offer high-quality services. Understanding your options empowers you to choose a payment system that fits your values, schedule, and financial goals.

Learning Objectives

By the end of this chapter, trainees will be able to:

1. Compare and contrast private pay versus insurance reimbursement for adult ADHD evaluations.
2. Identify the benefits and limitations of each billing model.
3. Understand how insurance credentialing can impact volume and revenue.
4. Calculate potential earnings using realistic reimbursement rates and evaluation timeframes.
5. Develop a billing approach that is financially sustainable and aligned with practice goals.

Outline for Presentation

1. Introduction

- Common hesitations around billing and money mindset
- Importance of setting fair, confident prices